AWARDS Nominations



Overview



The Million Dollar Master® Awards

The Million Dollar Master Awards were created by Deanna Ackerman, Founder of Million Dollar Master, to recognize and celebrate outstanding fundraising leadership among those who are working every day to raise money to make their missions possible. While there are many across the country that do this work, very few are able to raise \$1 million or more. The Million Dollar Master Awards recognize professionals who have raised \$1 million or more and volunteers that are making a difference through their fundraising activities.

Why You Should Nominate

The Million Dollar Master Award is a way to highlight your nonprofit. Better yet, this is a way to reinforce the great work being done by your CEO, Executive Director, board, or fundraiser. Award winners will be recognized at a luncheon held later this year. They can be joined by guests (ie, family members, and others) who also support their work. In addition, each award winner will receive the coveted Million Dollar Master Award trophy, which they can proudly display in their office. This distinction shows others that they have raised \$1 million or more, which is a big accomplishment in the nonprofit world.

Nomination categories and instructions are included on the following pages.

Deadline for Nominations: February 14, 2023



1. Million Dollar Master

The Million Dollar Master Award recognizes nonprofit professionals that have demonstrated outstanding achievement in fundraising. They must have raised at least \$1 million in 2022 (from any type of fundraising activities), and have served in a leadership role. Eligible participants include CEOs, Executive Directors, Chief Development Officers, and Development Directors. CEOs and Executive Directors must have participated in leading a development team and/or personally raised money.

2. Team Fundraising Award

The Million Dollar Master Team Fundraising Award recognizes outstanding achievement in fundraising by a development team. The team must consist of at least 3 members in any role (ie, Database Coordinator, Event Coordinator, Grant Writer, Development Director, Executive Director, CEO, etc.). Together, the team must have raised at least \$1 million during 2022 from any type of fundraising activities.

3. Rising Star Award

The Million Dollar Master Rising Star Award recognizes a fundraising professional that is new to the fundraising role and has demonstrated outstanding performance in 2022. The award is designed to recognize up-and-coming fundraisers of all ages.

4. Community Advocate Award

The Million Dollar Master Community Advocate Award recognizes a volunteer or staff member who raises money, and awareness, for causes that address critical issues that impact the quality of life in their community. These issues may include but are not limited to, DEI, homelessness, global warming, wildlife protection, poverty, gender inequality, etc. The nominee must have participated in some form of fundraising activities throughout 2022, however, there is no requirement to meet the \$1 million mark.

Nominating Process

Nominations may be either self-nominated or submitted by anyone familiar with the nominee's work. The nominations will be reviewed by Deanna Ackerman and a team from the Million Dollar Master. Award recipients will be notified of their selection by February 28, 2023. An awards ceremony will be held on April 21, 2023, in Las Vegas and May 5, 2023, in Reno. To submit a nomination, send responses to the following questions to **deanna@milliondollarmaster**.

- 1. Your name, organization, and phone number
- 2. Nominee's name and organization (for team award include all members' names and titles)
- 3. Your professional relationship with the nominee
- 4. How long has the nominee been in the nonprofit sector?
- 5. How long has the nominee been responsible for fundraising?
- 6. What was the total amount of money raised by the nominee in 2022?
- 7. Did the nominee secure a \$1 million donation from one entity (individual, etc.) in 2022?
- 8. Why do you feel this nominee should receive the Million Dollar Master Award?
- 9. Please include any additional information that you would like to share.

Submit your questions and/or nomination via email to: deanna@milliondollarmaster.com